Poster Guidelines

1. Poster Size

- **Standard Dimensions**: Standing banner version poster size 70 cm x 130 cm (width x height)

2. General Layout

- **Orientation**: The poster can be designed in either portrait (vertical).
- **Layout of poster content:** The poster should be proportionally divided into the following sections:
    - **Introduction** (20-25% of the poster's height)
    - **Methods** (25-30% of the poster's height)
    - **Results** (30-35% of the poster's height)
    - **Conclusion** (15-20% of the poster's height)

3. Details of Each Content Section:

a. Introduction

- **Position**: Place at the top of the poster.
- **Content**: Provide the background of the research and objectives.
- **Text Size**: Use a large font size that is easy to read from 1-2 meters away. Typically, 28-32 pt for the main text and 36-40 pt for the title.

b. Methods

- **Position**: Place below the Introduction section.
- **Content**: Detail the research methods, including study design, sample, instruments used, and procedures followed.
- **Visuals**: Include diagrams, workflows, or images to support the explanation of methods.
- **Text Size**: Use a slightly smaller font than the Introduction, around 24-28 pt.

c. Results

- **Position**: Place below or next to the Methods section.
- **Content**: Present the research findings clearly using tables, graphs, or images.
- **Visuals**: Utilize graphs that are easy to interpret, with contrasting colors to make the results stand out.
- **Text Size**: Similar to Methods, use 24-28 pt. Ensure that each graph or table has a clear title and caption.

d. Conclusion

- **Position**: Place at the bottom or side of the poster, below the Results section.
- **Content**: Summarize the key findings of your research, along with implications or recommendations for future research.
- **Text Size**: Use a font size similar to the Introduction, around 28-32 pt, to draw attention to this section.

4. Visual Design

- **Background Color**: Choose a simple and professional color such as white, light gray, or soft blue.
- **Contrast**: Ensure there is good contrast between the text and background to enhance readability.
- **Margins**: Leave a minimum margin of 2-3 cm on all sides of the poster to provide space and prevent content from being cut off.
- **Logos**: Include institutional or sponsor logos at the top or bottom of the poster.

5. Additional Tips

- **Readability**: Make sure the text can be easily read from at least 1 meter away.
- **Clean Layout**: Avoid overcrowding any section. Use spacing effectively to separate sections and make the poster easier to follow.
- **Simplicity**: Keep the content clear and concise. Avoid using overly long text blocks.